

**Annisquam Sewing Circle
Treasurer's Report
January 14, 2025**

The current balance in the Checking Account is \$31,810.31, with available funds \$31,410.77 .

Since our previous meeting ,

- ASC held an enormously successful Christmas Fair. All revenue and expenses are not yet in, but the overall Net Profit is estimated to be \$18,688.34 which exceeds Net Profit of the 2023 Christmas Fair. This is a remarkable achievement since this year's expenses increased last year's expenses by approximately 21%.
- The specific detail of the financial performance was as follows:

	2024 (1/8/25)	2023 (6/30/24)
TOTAL REVENUE inc Outstanding	\$26,704.50	\$25,371.67
TOTAL EXPENSES	\$8,083.26	\$6,934.54
NET PROFIT	\$18,621.24	\$18,496.17

Note:

- Gifts in Kind (Wreaths & Greens) were distributed to the following charities:
Total Retail Value of \$810.00
 - Open Door (Retail Value = \$175)
 - Rose Baker Senion Center (Retail Value = \$150)
 - Grace Center (Retail Value = \$125)
 - House-bound Annisquam Residents
(Retail Value = (\$360))
- Revenue to date currently exceeds Total Revenue of 2023 Christmas Fair
- Revenue from all Categories exceeded totals from 2023 Christmas Fair
 - Grabs Table sold out this year just as it did last year.
It appears, however. there may have been fewer gifts to sell than last year.

By all measures, financial and overall contribution to the Holiday spirit of Annisquam and the greater Gloucester community, the Christmas Fair of 2024 was a resounding success.

Respectfully submitted,
Maria Marolda

Attachment: Detail of Revenue

Annisquam Sewing Circle
Treasurer's Report
Addendum
January 14,2025

**CHRISTMAS FAIR 2024
FINANCIAL SUMMARY:
Interim Report**

Updated YTD (1/8/25)

CATEGORIES	<i>Revenue Reported (per Sales Slips*)</i>	<i>Expenses</i>	<i>Net</i>
WREATHS & GREENS w/ Village Hall (\$470 + Rec'd \$15,636)	\$16,106.00	\$7,457.13	
GOURMET	\$2,520.00		
CRAFTS	\$4,773.00		
JEWELRY	\$869.00		
GRAB BAGS	\$540.00		
CASSEROLES	\$1,396.00	\$76.16	
Publicity		\$172.13	
Square Fees		\$378.37	
Misc:		45.76	
DONATIONS TO FAIR	\$1,269.00		
<i>YTD TOTAL per Bank Deposits Adjusted per Square Fee Deductions & Likely Receivables</i>	\$26,704.50	\$8,083.26	\$18,621.24
2023	\$25,431.00	\$6,934.54	\$18,496.17

De-brief on Checkout Operation

- Sales Slip Format Worked Well
- Proposal to re-configure into two full check-out stations, each of which had an “Adder”, Cash/Check-out person, & a Credit Card Person
- Signs?
- Boxes & Bags?
- Pens